

MOAI LABS

Call for evaluators

Project Name: **“MOAI LABS: Collective Intelligence and Health Technology Laboratories to fight against the social isolation and loneliness of the elderly”**

Acronym: **MOAI LABS**

Programme: **INTERREG V B SUDOE**

Code: **SOE4/P1/E1078**

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1. ABOUT MOAI LABS

The **loneliness** experienced by our seniors brings with it the risk of premature death, worsening health, physical and cognitive deterioration, mental illness, and loss of quality of life. Considered the biggest pandemic of this century, difficult to detect, and with no specific comprehensive programmes to manage it, it signifies society's failure to care for its most vulnerable members. Today more than ever solutions are urgently needed as its incidence and malignancy increase due to the COVID-19 pandemic happening at the same time. Lockdown and social distancing measures have severe repercussions for lonely older people.

MOAI LABS: COLLECTIVE INTELLIGENCE AND SOCIAL AND HEALTH TECHNOLOGY LABORATORIES TO COMBAT ISOLATION AND LONELINESS AMONG THE ELDERLY

MOAI LABS aims to promote business investment in innovative solutions to combat loneliness, creating the FIRST EUROPEAN TRANSNATIONAL LIVING LAB SPECIALISED IN LONELINESS AND OPEN INNOVATION, thanks to the integration of "Experts by Experience" (older adults who have the need), "Early Demand Groups" and potential buyers (demand), and the environment (community), which will ensure the solutions are adopted to reduce the loneliness of the elderly, increase their connections and their empowerment.

The MOAI LABS project brings together relevant players in the field:

- Five Living Labs in the field of health and personal autonomy: [Fundacion INTRAS](#) (Spain), [Healthcare Living Lab Catalonia](#) from [Leitat Technological Center](#) (Spain), [MFL/MADoPA](#) (France), [I2ML](#) (France) and [CINTESIS Research Unit from University of Aveiro](#) (Portugal).
- Care service providers: [Gerencia de Servicios Sociales de Castilla y León](#) (Spain), and other demand organisations involved in the "Early Demand Group"
- A cluster with business and go-to-market expertise in the e-health sector: [Ticbiomed](#) (Spain).
- A FabLab: [FUNGE](#) (Spain).
- An innovation broker: [INOV](#) (Portugal).

Jointly, they are launching an open call **to solve two challenges around loneliness and social isolation**. One innovative proposal per challenge will be selected or a global solution that tackles BOTH CHALLENGES. **The awarded proposals will enter an acceleration and co-creation programme delivered by MOAI LABS** partners to fine-tune their solution and accelerate their go-to-market strategy. In addition, each selected innovative proposal will get a **€17.000 voucher per challenge (or €34.000 for both**

challenges) to spend in external services of their choice that boost the commercialization and uptake of their solution in the market.

The MOAI LABS project is co-funded by the **Interreg Sudoe Programme through the European Regional Development Fund (ERDF)**.

For more information about the project please visit www.moailabs.eu/en/.

2. MOAI LABS CHALLENGES

The MOAI LABS project is looking for innovative solutions to help older adults who feel unwanted loneliness to make them feel less lonely or socially isolated.

The MOAI LABS partners have conducted five co-creation sessions with up to 40 Experts by Experience (older adults experiencing unwanted loneliness and / or social isolation) in Spain, Portugal, and France to understand how they live their loneliness and identify their pain points. In addition, the older adults' needs have been further explored with a committee of external experts made up of health and social care organisations, and other organisations involved in elderly care (the Early Demand Group). **As a result, the MOAI LABS partners are proposing two challenges to be solved with innovative approaches:**

Challenge 1: CONNECT

Digitally enabled community to support older adults in fighting social isolation and loneliness

The aim is to help older adults who feel unwanted loneliness to feel less lonely or socially isolated by increasing their meaningful social connections in a community enabled by digital technologies, that also involves face-to-face activities. Innovative approaches must be leveraged to dynamize the community to facilitate participants interaction, based on topics of interest for the end-users to encourage participation and build meaningful relationships among users. The solution could provide support to teach older adults how to cope with unwanted loneliness in a healthy way through educational materials in an easy-to-digest format.

Challenge 2: ACTIVATE

Innovative solutions that support older adults in staying healthy through physical and/or cognitive activities

The aim is to promote physical activity and cognitive stimulation. The solution could lead to personalised plans according to the users' needs (e.g., health status, existing conditions, mobility degree) and their preferences. It should explore innovative

approaches targeted specially at older adults and account for motivation and adherence. The innovative solution should be ICT-enabled but involve also human interaction as much as possible.

More information about the challenges can be found on the document *Challenges Description*: <https://www.moailabs.eu/en/moai-challenges-en/>.

3. EVALUATORS INFORMATION

The MOAI LABS project is looking for external evaluators to support the review process of the proposals received in the [MOAI LABS Open Call](#).

3.1. EVALUATORS' PROFILE

An evaluator is a **natural person** fulfilling the criteria indicated below:

- Evaluators must **be based in the [SUDOE area](#)**.
- Evaluators should have a **good knowledge of English language**, to be able to review the applications and participate in discussions with other reviewers and the MOAI LABS partners.
- Evaluators must have the **capacity to invoice the MOAI LABS partners** for the services rendered (either personally or through an organisation they are affiliated to), and they are responsible for following the applicable regulation in their countries.
- Evaluators **must not be in a situation of conflict of interest** to participate in the evaluation and must inform the MOAI LABS consortium of any conflict that might arise after expressing their interest to become evaluators.

Evaluators should have **proven experience** in one or more of the following areas:

- health and social care for older adults
- digital solutions for older adults
- business model generation for health and social care innovative solutions
- co-creation between patients/citizens and innovative companies

Evaluators should have **former experience in the evaluation of innovation proposals**, preferably at cross-national level.

3.2. WHY BECOMING A MOAI LABS EVALUATOR?

- You get reimbursed for your evaluation work. Each evaluator will get €1.000 gross value for the services rendered.
- You get to play a role in the selection of the innovative solutions.

- You become an important part of the MOAI LABS project and related ecosystem.
- Build your CV.

3.3. EVALUATION PROCESS

The evaluation process will be executed remotely and will involve individual evaluation of the applications received, participation in remote consensus meetings and final score of the evaluated proposals after the consensus meetings.

The evaluation process is structured as follows:

1. **Eligibility check.** An internal reviewer from the MOAI LABS consortium will perform an initial eligibility check.
2. **Evaluation.** If the eligibility criteria are met, two external reviewers subject matter expert will review and score the proposal individually according to the evaluation criteria. Then, virtual consensus meetings will be scheduled where the scorings are shortly discussed between the reviewers that will help in the ranking of the applications.

A **Guide for Evaluators** will be circulated among selected evaluators, to provide guidance to evaluators on the details of the call, review process, and evaluation expectations.

3.4. LIABILITY OF EVALUATORS

All evaluators will be required to sign a **declaration of no conflict of interest** and **non-disclosure agreement** with the MOAI LABS project prior to the evaluation start.

Conflict of interest

Evaluators must not have a conflict of interest at the time of their appointment and sign a contract with a declaration that no such conflict exists. They also must inform the MOAI LABS consortium should such a conflict arise in any of the applications they have been assigned. When a potential conflict of interest is reported by the evaluator or brought to the attention of the MOAI LABS consortium by any means, MOAI LABS will analyse the circumstances and any objective elements of information available. If MOAI LABS concludes that there is conflict of interest, the evaluator is excluded from the evaluation of that application.

Confidentiality

Evaluators are bound by confidentiality, as all information relating to the assessment process is strictly confidential. They are not allowed to disclose any information about the applications submitted and results of the assessment and selection to anyone. They are also not allowed to use the ideas of the proposal for own purposes.

3.5. LANGUAGE

The evaluation language will be English.

3.6. PAYMENT

Each evaluator will get €1.000 gross value for the services rendered. Evaluators shall evaluate no more than 10 proposals (max. 9 pages per proposal).

The evaluators will have to invoice one of the MOAI LABS partners for their work, and they are responsible for following the applicable regulation in their countries.

3.7. IMPORTANT NOTICE

Please note that your expression of interest to participate in the MOAI LABS Open Call evaluation process as external evaluator is **NOT binding** in any way and **does NOT automatically mean that you will be selected to participate**. Our expectations are to select 4 evaluators. The final selection of the evaluators will be taken at a later stage as it depends on the number of proposals received and the number of expressions of interest from evaluators.

3.8. INDICATIVE TIMELINE

The evaluation will be fully remote and will take place in March 2022 (contracting, checking of conflicts of interest and start of individual phase).

Activity	Timeline
Deadline to express interest to become evaluator	21 February
Appointed evaluators sign NDA and NCI declarations	4 March
Call closes (deadline for applications)	7 March
Eligibility check	8-9 March
Applicants requested to provide additional explanations (if needed)	10 March
Applicants send additional explanations	14 March
MOAI LABS send eligible applications to external evaluators	15 March
External evaluators assess conflict of interest	15-16 March
External evaluators conduct their individual evaluation	15-22 March
Consensus Meeting of the Evaluation Committee	23 March
Applicants notified of award decision	25 March

3.9. EXPRESSION OF INTEREST

Please submit your expression of interest by completing [this form](#) no later than 21 February 2022 and include your CV (max. 2 pages).